



HEART of a Leader (2 Days)

Life is full of challenges, opportunities and excitement – so is this training! If you're prepared to move your life forward and discover the secrets of living a purpose-driven & regret-free life then this 2-day journey of personal discovery is for you. It is one of the most unique, challenging, and effective Leadership trainings that is available in the world today. I will not say that the 2-day journey will be easy, but I will say that it will be worth it – personally and professionally.

During this life-enhancing training you will learn to:

- *Identify and expose barriers to your leadership abilities and discover the unlimited power of self-belief to break through them!*
- *Embrace change and improve your decision making ability*
- *Learn to get out of your head and into your heart*
- *Accept responsibility for where you are in life – professionally & personally*
- *Reclaim your identity of who you are and what you want to become*
- *Design a positive vision for your life and create a plan of action to achieve it*
- *Develop your ability to think creatively – focusing on solutions vs. problems*
- *Communicate more effectively with friends, family, and coworkers*
- *Live life with enthusiasm and passion all while getting RESULTS!*

We are all remembered for the *daily actions that we take* versus what we talk about. This training is about eliminating excuses and blame from your life, deciding what your life will represent and then taking positive action towards that vision.

How do YOU want to be remembered in life?

We challenge you to **invest** in yourself to experience this spectacular opportunity!

Anywhere else in the world this type of training would cost \$2000+ / person; my commitment is to bring this level of training to you at a price that is a win/win – please contact Brandon about the pricing in your market!



Testimonials from graduates of the *HEART of a Leader*:

I have worked in the personal and professional development industry for over 25 years and have attended dozens of leadership trainings. I found that the HEART of a Leader training was the most rewarding and beneficial training program I have ever experienced. – Gary Chappell, CEO of Nightingale Conant, Chicago, IL

The transformational learning process you have integrated into the two-day HEART of a Leader training is one of the best that I have observed, experienced, or developed in my 47 years of leadership and leader development. – Dr. Larry Lindsay, Chief of Staff, Indiana Wesleyan University and former VP for the Zig Ziglar Corporation

What we got out of these two days is unbelievable and almost immeasurable. This is not taught anywhere. My people already have the technical skills – the best in the upper Midwest. What we didn't have was heart, passion, courage, commitment and respect. We didn't really know each other...each other's fears and hopes, dreams, families and loves. This course isn't about teaching, it is about transformation! You will become a better person personally and professionally. - Bill Morrissey, Founder and CEO of Morrissey Hospitality Companies, St. Paul, MN

We have met few individuals who truly walk their talk, who live their life the way they teach the rest of the world to live it. Brandon is one of those rare individuals. The HEART concept and the HEART of a Leader training inspires a positive environment where the employees AND customers enjoy being. His ongoing, personal dedication to bringing positive energy to a frequently negative, gloomy society is an inspiration to all who are fortunate enough to read his book and/or attend an event.”

– Tim Reynolds, MD, CEO and Pamela Reynolds, COO; Owners of HealthCARE Express Urgent Care Centers, Texarkana, TX

Welcome to your life! You are now on your Path to Greatness, take these steps boldly! You have been given a wonderful gift...it is your life. This Class is here to give you newness to your life. Grab it! And live life Loud!

- John Christensen, CEO of Charthouse Learning - The FISH! People, Minneapolis, MN

This training provided me with a chance to fully engage my authenticity. Oh so powerful to be the real you. Today I resign as the General Manager of the Universe. No one to fix, what a relief! Now I can be the real me. My, oh my, what a beautiful staff of trainers. Thank you for your commitment to foster a magnificent learning that will stay with me for the rest of my life. You're the best.

- Tom Feltenstein, CEO and Founder of Power Marketing Academy, West Palm Beach, FL



7 Lessons from HEART of a Leader that will help you create success in business & life:

S – *Set a plan and take action.*

You will learn to always take the time to make a plan (taking into account all of the resources available to you), believe in the plan, and take action towards it.

U – *Unleash an unstoppable level of enthusiasm and passion.*

You will learn to unleash the power of passion and enthusiasm toward your goals and dreams without fear of embarrassment or the fear of failure. Playing full-out in life is the only option.

C – *Choices.*

You will learn that your daily choices determine your future. Everything you think, say, and do is your choice. Decide to control your life or someone else will. Choose to have great daily habits.

C – *Communication.*

You will learn how to communicate effectively with people from all walks of life. When speaking from the heart with conviction and sincerity, your message will always be heard.

E – *Eliminate excuses, blame, and being a victim.*

You will learn that everything happens because of your choices. When you begin focusing on why you WILL accomplish something versus why you can't, you will begin to live a more fulfilled life.

S – *Surround yourself with good people.*

You will learn that your environment defines who you are. Relationships have more to do with your health than the food you eat, the exercise you do, and the genes you were born with. The people you are around affect every thought and action you take.

S – *Self-development.*

You will learn that you are and will become what you think about. In this fast-paced world if you are not growing and learning, you will be passed by. Leaders in life are those that are on a continuous growth plan so that they can continue to make a positive difference in this world.



HEART of a Leader Details:

Pre-conference: Find more information and please register at least 7 days prior to the start of training at www.brandonwjohanson.com.

Location: *TBD based on location of training.*

Registration: **Day 1 at 8:00am.**
Register with *The Training Team* in the training facility of the chosen location.

Attire: Comfortable casual. Please no hats, cell phones, pagers, etc.

Training Sched.: **Day 1 - 8:00am – 10:00pm**
Day 2 - 8:00am – 6:00pm (graduation at 4:30pm or 5:00pm)
*****You must attend training from start to finish on both days.**

Meals: All meals will be provided for the participants. All participants must attend all meals.

Parking: TBD – information will be provided in your confirmation email.

Graduation: **4:30pm or 5:00pm on Day 2** in the Training Room at the training location. The Graduation Ceremony is held in honor of the graduates of the workshop and is open to anyone to attend.

*****Please invite family & friends to attend
The Graduation Ceremony to help
celebrate and support you!***

Additional questions please email Brandon at brandon@brandonwjohanson.com.